

For IMMEDIATE RELEASE

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**WOMEN PRESIDENTS' ORGANIZATION LAUNCHES 50 FASTEST™
The Women Presidents' Organization Launch the 3rd Annual
Ranking of Top 50 Fastest-Growing Women-Led Companies**

New York, NY – January 11, 2010 – The Women Presidents' Organization (WPO), has launched the 3rd annual ranking of the 50 fastest-growing women-owned/led companies in North America sponsored by American Express OPEN. To be eligible for the ranking, businesses are required to be privately held, woman-owned/led companies in the U.S. or Canada and have reached revenue of at least \$500,000 by the first week of 2005 and \$2 million in 2009. All eligible companies are ranked according to a sales growth formula that combines percentage and absolute growth. From this list, the 50 fastest are selected. The deadline for applications is February 1, 2010.

The WPO is the premier peer advisory organization for women presidents who have guided their businesses to at least \$2 million in gross annual sales or \$1 million for a service-based business. With over 1,400 members and 84 chapters located internationally, the WPO has experienced rapid growth since its inception. Last year the 50 Fastest™ generated a combined \$3.6 billion in 2007 sales alone and proved stability in an ever changing economy.

Marsha Firestone, Ph.D., president and founder of the WPO, says, "We are proud to recognize the 50 Fastest in its third year. These women are exceptional role models and powerful forces on our economy; it is time they receive the recognition they deserve."

All 50 companies will be honored at a special event with the WPO. To learn more about the 50 Fastest and to apply, please visit <http://www.womenpresidentsorg.com/>.

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About the Women Presidents' Organization

The Women Presidents' Organization (WPO) is the premier peer advisory organization which internationally connects top women entrepreneurs at the multimillion-dollar level (\$2 million in gross annual sales or \$1 million for service-based business) for greater professional success. In monthly meetings across four continents, chapters composed of 20 accomplished women presidents from diverse industries and backgrounds invest time and energy in themselves and their businesses to drive their corporations to the next level. For more information, call 212-688-4114 or visit <http://www.womenpresidentsorg.com>.

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