

Transportation That Has No Boundaries

When it comes to shipping your product across international boundaries, you can never be too careful.

Red Arrow Logistics was selected by a Fortune 25 company in the consumer electronics sector to handle the air, ocean, and ground transportation of several over-dimensional roofing panels from Dubai, UAE to multiple destinations in the United States. The roofing panels will be used in three new stores that will open in Georgia, Illinois, and Massachusetts. Because this project involved out of gauge cargo that needed to be transported by land, sea and air across the Atlantic Ocean, there are several areas of uncertainty to be aware of that could potentially delay the shipment which could ultimately delay the project. That said, Red Arrow's planning process, vendor compliance, quality control measure and strong international network, and past experience in this arena allowed for a smooth and efficient shipment process from origin pick-up, loading to vessel, discharge, permitting, rigging and delivery to the final destination.

In this situation, Red Arrow was able to design a seamless door-to-door delivery solution including handling all vendor compliance. With dimensions of 50' long, 13' wide, and 9' tall, the interior and exterior panels were crane loaded with a rigger on a Lorry and transported to the port where it was loaded directly on to the vessel and stowed in the cargo hatch on to a platform consisting of 7 flat racks for the voyage to America. Once the cargo arrived in Newark, the cargo was transported on double deck equipment from the Port Newark Container Terminal to the job site in Chicago, IL.

For cargo that was expedited, we followed a similar process; however, we needed to find a freighter that would allow for nose loading of the freight into a 747. We worked with the manufacturing down to the millimeter to ensure the packaging did not exceed the opening for the aircraft. There were some tough spots to accommodate for the hydraulics, but we were successful in getting it loaded.

Out of gauge cargo requires planning and preparation in order to meet stringent requirements. Meticulous planning along with Red Arrow's extensive network in both the UAE and Afghanistan and strong ties in the air cargo community created a smooth and efficient shipment process. Red Arrow's thorough project management and attention to detail from the pick-up in Dubai to the final destination in USA allowed us to accomplish this project on time and within budget.

