



Life-Sustaining Deliveries for Life
Sciences Leader

Real Time Cargo Tracking Provides Peace of Mind

Thanks to today's technology, life sciences companies are able to deliver lifesaving medical equipment and breakthrough treatments anywhere in the world, faster than ever.

When a leading pharmaceutical manufacturer in North America needed a secure, on-time delivery solution for domestic and international shipments, it turned to Red Arrow Logistics. Red Arrow provides ground, air and sea freight services of valuable pharmaceuticals and packaging from the company's distribution center to its omni-channel fulfillment partner. It's standard practice for Red Arrow to implement stringent security procedures for pharmaceutical shipments to prevent cargo theft.

While the freight is being trucked to its final destination, Red Arrow can pinpoint the shipment's location in real time anywhere in the U.S. through MacroPoint®. The tracking tool allowed Red Arrow to monitor drivers' locations through their mobile phone or ELD/GPS device, and keep tabs on whether the cargo is on track for an on-time delivery. This enables them to provide detailed updates to the pharmaceutical manufacturer on their shipment's progress.

International Air and Last Mile in India

When the company needed to deliver a time-sensitive shipment to a medical research facility in India, Red Arrow designed a seamless, door-to-door delivery solution. Researchers quickly needed packaging materials for product stability testing, so Red Arrow arranged for airfreight direct from Dallas to India and smoothly handled Customs Clearance when the shipment arrived. The materials were loaded directly onto a waiting truck for last mile delivery. The shipment arrived at the facility safe, secure, and on time.

Because of Red Arrow Logistics' proven ability to handle complex deliveries securely and quickly, their relationship with this pharmaceutical manufacturer has evolved into a long-term partnership.